m/c/e Upon a time it was decided To feel, Couch Spa Angela Knight







It's been almost a year since Kate Middleton was thrust into the fashion spotlight. So how has she coped? Grazia has uncovered Kate's secret fashion map - and found some sharp haggling skills along the way...

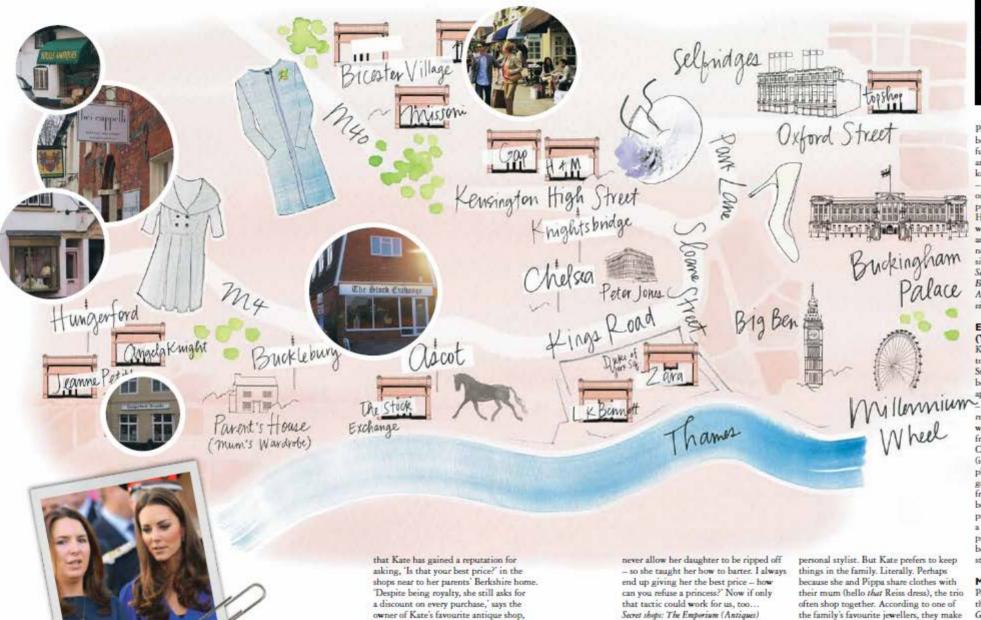
WORDS: ZOE BEATY AND KATHERINE ORMEROD

THE SPECULATION HAD BEEN FEVERISH. But when Kate Middleton stepped out of her white Rolls-Royce and the world finally got a glimpse of her lace Alexander McQueen wedding dress, it was official - she'd earned her place in the fashion history books. But, as her first wedding anniversary approaches, it's clear Kate has taken her own, very discreet. deliberate approach to her 'fashion icon' role. Forget, as her wedding dress choice might have suggested, a duchess splashing her cash on designer purchases. By visiting

some of Kate's favourite shops along her 'M4 fashion corridor', we've discovered a cut-price royal who shops at suburban discount boutiques beloved by her mother - and who isn't afraid to happle over the price of clothes and antiques for her Kensington Palace apartment.

FOLLOWING THE BEST-PRICE ROUTINE...

She might carry a gold credit card (or three), but we have been confidentially informed by a number of local sources >



Youll's Antiques in Hungerford, Having

served Mrs Middleton over the years, he

makes the duchess so careful. 'Carole is

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believes it's Kate's mother's influence that

« SHE STILL ASKS FOR A DISCOUNT I ALWAYS END UP GIVING HER THE BEST PRICE -WHO CAN REFUSE A PRINCESS? >>

Pippu let Kate panic for a few minutes before confessing. She found it extremely funny. Not surprisingly, Kate wasn't so amused!' Her family are also handy for keeping an absent-minded Kate on track - she has apparently often left a phone or bug behind while distracted by new purchases. 'Kate is quite ditsy,' another Hungerford store owner said. 'Once she was browsing with her mum for a while, as she always does, but when she left I noticed she'd left her handbag behind just sitting on a piece of furniture.' Sweet! Secret shops: mum's wandrobe(1), Bucklebury; Bei Cappelli, Furr & Co (jewellers) and Angela Knight (lingerie - Kate paid a visit before her wedding), all Hungerford

EMPLOYING A BODY DOUBLE (YES, REALLY!)...

Kate's not afraid to make a quick dash to H&M and Gap on Kensington High oeen told she personally attends priva appointments at McQueen's London st but it's hard to shop when you're so recognisable. Kate has, therefore, come with an ingenious solution — second friend as a large of the solution is the solution of the solution Street in her spare time - and we've appointments at McQueen's London store recognisable. Kate has, therefore, come up with an ingenious solution - using a close Coming in at Kate's exact measurements (ie, tall, slim and athletic), her poloplaying friend tries duchess-friendly garments on then sends Kate pictures from the fitting room. We're told Kate's body double has made several recent purchases - so keep your eyes peeled for a couple of wrap dresses. Kate's assistant private secretary Rebecca Deacon has also been spotted shopping for her, but in a strict pick-up-only role.

MASTERING FASHION MATHS...

Perhaps there's another reason Kate's so thrifty. One fashion house revealed to Grazia that Kate - like us - has to work within budget restraints. Kate is given a budget for each of her trips - and she has to keep within strict limits, they told us.)

a relaxed, familiar sight. Pippa is a little

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came in to browse and while Kate took off

her engagement ring - Diana's - to try on

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Once all three of the Middleton ladies

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Mate with her assistant private secretary. Rehects Deadon, who sometimes shops for the duchess

in photo: The SunMi Syndiation, Other photos: The Time Millyndiation, Wenn,

((WE WERE EXCITED TO SEE KATE ON TV WEARING OUR DRESS, BUT A SECRET SHOPPER MUST HAVE PICKED IT UP))

explaining that the budget for charity visits is less than state trips abroad. So no wonder one of her favourite shops is The Stock Exchange. This dress-agency - located on an industrial estate in Sunninghill, just outside Ascot - sells nearly new catwalk looks that previous owners have passed on for a fraction of the original price. It's where Kate picked up a 'pre-loved' dress by lesiré for her recent engagement at the National Portrait Gallery. 'We remember having (the dress) in and were really excited when we saw Kate on TV wearing it. But we didn't see her in the shop - a secret shopper must have picked it up for her," one staffer revealed. Inside, you'll find bargains like £30 Issa dresses hanging on cheap plastic hangers. But as Kate knows, it's not what the shop looks like, it's what gems you can find there ... Secret shops: The Stock Exchange, Sunningbill; Mulberry, Smythson and Missoni - all at Bicester Village; TK Maxx, Knightsbridge

ROCKING THE 'FOUR SEASON RULE'

Kate's a smart shopper. She knows that if she has to be thrifty, she needs to follow the Four Season Rule. The M by Missoni coat she wore for her first joint engagement with the Queen and the Duchess of Cornwall was perfectly appropriate, because it was far enough removed from fashion memories to look anonymously elegant but not so old as to look out of date. It's a trick Kate uses by shopping regularly at Bicester Village, the retail outlet where she picked up the coat.

ADDRESS BOOK...

She's become the mistress of the high street, but Kate doesn't want every wannabe copying her look (like Amy Childs did with the lace Zara dress). So she seeks out inconspicuous stores and secret sales. She's said to take



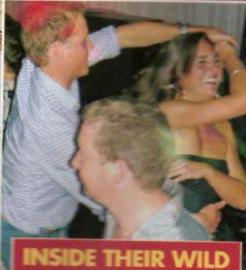
advantage of Bruce Oldfield's invitationonly cut-price sales on selected Saturday mornings. Guests have to know what time to ring the bell of the basement at his Beauchamp Place store to be let in, and sources say Carole and Pippa have been spotted there. And whenever she's at home, she pops into Jeanne Petitt in Hungerford — a designer boutique her mother introduced her to that stocks Amanda Wakeley, Philosophy and Collette Dinnigan in an ornate, goldembellished setting. And we're told Kate has been given full access to her in-laws' favourite shops, too. An employee at a local Hungerford store, brimming with antique glassware and vintage trinkets, told Grazia, 'Kate comes in here all the time – but before the Middletons, Princess Margaret used to shop here. It's a family tradition that the royals pass down their best shopping haunts to each other.' What we'd do to get our hands on that little black book...

Serret shops: Bruce Oldfield, Beauchamp Place; Jeanne Petiti, Hungerford

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THE SECRET LIFE OF PIPPA MIDDLETON





THOUGHT YOU KNEW EVERYTHING ABOUT WILLIAM AND CATHERINE'S WEDDING - THEN THINK AGAIN!

botage, seen the photos and seeding specials – but are you at these is to know about William and those Here we bring you 20 sizzling

secrets from behind the scenes on royal wedding day – from little-known facts about events at the Abbey, to party details the newlyweds will never forget. Think hidden hideaways, wiggly worms and even jelly beans that made the photographs magic...

Vel seu cuj sle a s Car rin

VAPORIZOR

Prince Harry
requested that a
special pocket with
Velcro fastening was
sewn into the elaborate
cuff on his uniform
sleeve, ensuring he had
a safe place to keep
Catherine's wedding
ring. A spokesman for
tailor Kashket &
Partners said: 'The

royal brothers wanted
the day to run
effortlessly
smoothly
and decided
this would

be the best option.'

the sweet smell
that filled the air at
the cardenia
white Gardenia
with notes of lily
and coconut, to
the cardenia day.

Make You Feel My
Love'. Singer Adele
was reportedly
asked to perform
the track at the
reception but
she'd already
agreed to attend a
friend's barbecue.

Royal photographer
Hugo Burnand and
his team arrived
at Buckingham
Palace on an army of

bicycles. Perhaps he will inspire the royal couple, who have received a Boris Bike tandem as a wedding gift from London's generous mayor Boris Johnson! 5 The young bridesmaids and pageboys behaved wonderfully while sitting for the official wedding portraits – because they were bribed! 'When the kids came in there was a promise of jelly beans, but they knew what they had to do,' revealed Hugo Burnand.

Prince Harry bought a selection of toys to entertain the youngsters with, in case they became distracted. Three-year-old Eliza Lopes; granddaughter of the Duchess of Cornwall, was particularly impressed with a £1 wiggly worm which Harry pulled out of his pocket during the carriage ride. She was still clutching the toy in official photos. Camilla laughed: 'Did you see the wiggly worm? I can't believe no one has spotted it!'

The newlyweds
were given lessons
on how to cut their
wedding cake so the
complicated arrangement
of tiers didn't collapse
with the pressure. There
was one tiny piece of
intricate icing that cake
designer Fiona Cairns
wasn't happy with,
though, 'although
I'm sure no one
else would
have noticed'.

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Off in the Queen's helicopter



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The Mail Mail

TODAY'S WEATHER IS ON PAGE 24

By lan Gallagher

SHE awake at Buckingham Palace a Princess yes-terday, the first day of a new life that must have once been impossible to contemplate. After a light breakfast, the new Duchess of Cam-bridge emerged from the garden entrance of the Queen's official residence still on a high, and still wearing the Joyous smile that bewitched billions

on Friday.

The couple are thought to have spent their first night as man and wife in the ground-floor Belgian Suite of the Palace, which is traditionally reserved.

Suite of the Palace, which is traditionally reserved for visiting heads of state. As they strolled hand-in-hand along a grovel path. As they strolled hand-in-hand should have a state of the state of t

They had wanted a people's wedding, with limited pomp, and in keeping with that unfussy spirit William announced his intention to go straight back to work.

straight back to work.

It came as a surprise. Sources had previously indicated that the couple would jet off immediately for a two-week break,

NEVER one to miss a publicity opportunity, London Mayor Boris Johnson presented the couple with a bicycle made for two. The £500 tandem, based on the capital's hire bicycles - or 'Boris Bikes' - was paid for by Serco, the firm that runs the scheme, after Transport for London bosses apparently objected to using public funds for the gift. The Mayor also commissioned an animated internet cartoon showing the couple riding the tandem past cheering crowds – but couldn't resist showing himself speeding past them on his own bike.

somewhere 'hot and sunny', with Mustique, Kenya and Jordan among the suggested

But postponing the honeymoon to a later date, William, who were his trademark chinos, light blue shirt and navy jacket,

chinos, light blue shirt and navy jacker, will now return to his job as a search and-rescue helicopter pilot on Anglesey, probably as early as Tiesday.

Last night, however, the couple were slaying at an unsuisclosed location in Britania, possibly Scotland, where they planned to unwind over the long weekend.

They were flown from Buckingham Panace in a marrora Silvarky 3-76. Spirit from

the Queen's Helicopter Flight, which took off at 11.15am. Before they boarded the aircraft, which bears a gold crest, Palace



The Mail on Sunday MAY 1 * 2011



gage, including a bosquet of white blooms. resusential continen and or wintain a cear-to the helicopter pilot. But they disap-pointed crowds waiting in the Mall who were hoping the couple might make an impromptu public spearance. William and Kate are determined that

when they do eventually go on honeymoon it will be wholly private affair. And it is thought the decision to postpone the break was taken in part to try to take the sting out of the intense interest in their plans. A

Royal spokesman said: "The Duke and Duchess of Cambridge have chosen not to depart for a honeymoon immediately oepart for a noneymoon immediately.
Instead, after spending the weekend
privately in the United Kingdom, the Duke
will return to work as a search-and-rescue
pilot next week.
"The locations of both their private

weekend before the Duke returns to work and their future honeymoon, which will be overseas, will not be disclosed

and did Mum help to choose something



EXCLUSIVE: Myla underwear, as sold by Angela Knight Lingerie and feetured on its Facebook page

IN HER traditional ivory wedding gown, Kate Middleton looked every inch the demure bride.

But in the Berkshire town of Hungerford, the talk on Friday was not just of her beautiful Sarah Burton dress - but what she might have been wearing underneath.

For a fortnight ago, as she made
her final wedding preparations,

Kate spent an afternoon buying lingerie with her mother and sister in a local shop.

The trio had a private fitting in
Angela Knight Lingerie on April 16,
while two protection officers

Miss Knight, who owns the business, refused to disclose the exact items bought by the bride. out revealed she, Carole and Pippa sought 'sets of lingerie'. When asked if their purchases

may have been part of their transseau – the set of clothes a bride-to-be buys for her wedding day and married life - Miss Knight laughed coyly. But last week, a



with excitement after their marriage ceremony which was both an intimate family affair and global event televised across Kate said: I am glad the weather

Kate sain: I am gasa the weather-held off. We had a great day.' Shortly after the happy couple left the Palace, Kate's family checked out of the exclusive Goring Hotel nearby, posing briefly for photographs in their

casual clothes.

Kate's father Michael told the gathered crowd: 'We had a won-derful time.'

The family then returned to The family then returned to their quiet country home in Chapel Row, near Bucklebury, Berishire. The village has been bedecked with Union Jacks and bunting as the residents held their own wedding festivities.

The family seemed relieved to be back in their word visual features.

he back in their rural idyll follow-ing the international media atten-tion, judging from the expressions on the faces of Kate's mum Carole and sister Pippa. And who could blame them? The Middletons arrived back at

their farmhouse in three cars with Kate's brother James leading the way. The 23-year-old bachelor way. The 23-year-old backets turned a black BMW 3 Series estate into their private drive at about 3.15pm.

With him wearing an open-

necked shirt and looking bleary-cyed, the only reception he received was from two policomen uarding the house. It was in sharp contrast to the

scenes in Bucklebury on Friday, when local people turned out in force to celebrate the wedding James was quickly followed by

Carole and Pippa in a Land Rover Freelander. They beamed as they drove into the driveway at a more sedate pace.
Carole lacked fresh-faced and

wore a white top with blue trim-ming, while Pippa - who clearly enjoyed her spell in the limelight - sported a large pair of Armani sunglasses and smiled broadly. Last to arrive was the proud father of the bride wearing a grey suit jacket over a checked shirt. He turned his black Land Rover Discovery into the drive and paused for a few minutes to talk to the police officers at the gate. Villagers are not expecting to

see the Middletons out and about until the international media circus has moved on from their

One said: 'I think they'll be look ing forward to getting back to normal life after all the excitement of the wedding, and people here feel the same – it's a very quiet village and that's how we like it."

special for the trousseau?

HAND IN HAND: The new Duke and Duchess of Cambridge take a brief stroll in the Buckingham Palace gardens yesterday

By Polly Dunbar

package labelled with the shop's name was delivered to the Middletons' home 16 miles away in Bucklebury. Kate's mother Carole has been

a customer of Miss Knight's for years. When the Middletons came in, I just acted normally even though I had no prior warning they were coming, Miss Knight, who closed the business for the afternoon so the

family could browse in private.
'I think of my shop as a theatr so for me, it worked very well to invite our future Queen into that theatre."
Her store is filled with exotic

lingerie from designer labels such as Velda Lauder, Myla and Sally Jones, with prices ranging from £30 to £130 for a bra.

The shop also features a burlesque-themed private area where men can watch their wives

or girlfriends have a fitting - and a section selling more risque items including upmarket corsets, negligees, feather boas and riding crops.

Miss Knight, a 46-year-old mother of five, admitted she

made a slight faux pas with her high-profile customer.

Thave a plastic frog which I

show to customers and ask them to kiss, saying it will turn their boyfriends and husbands into a prince,' she said. 'I asked Kate to kiss the frog

'a siked Kate to kiss the frog but didn't realise the implications of what I had said until it was too late. 'I thought to myself, 'Oh well, she is marrying a prince anyway" and tried to gloss over

it. Kate just laughed.'
Yesterday, Miss Knight gave a hint of her association with the bride when she posted on the company's Facebook page: ons to Kate and



HER INDOORS BY MARY KILLEN

EVER SINCE I WATCHED the Royal Wedding, I have had a new spring in my step. I can't explain why. There was just something about it that made me feel that life in Britain has suddenly got a lot better. But I don't really want to let daylight in on magic by analysing why.

Of course, the weather has been wonderful, the bluebells are out and the lambs have been bleating outside the cottage, but another reason I have had a spring in my step is because I now have a slightly enhanced body image.

We live quite near — or, at least, within shared shopping distance of — the Middletons and, therefore, to Angela Knight Lingerie, a shop in Hungerford into which the Middleton females were seen disappearing for a full hour just before the Wedding, while detectives waited outside.

Tongues began to wag amongst the Hungerford shopkeepers and one of them wagged to me. What is the secret of Angela Knight, I wondered? There was, apparently, something transformational about her. I had been hearing about how women in Hungerford ask each other if they have been 'Knighted' yet, so I decided to look into it for myself and penetrated the silky, feathery boudoir last Thursday.

Suffice to say that Angela Knight herself is an extremely sexy woman but not in a pervy way. She is just natural and open and wears no make-up and exudes femininity and does not fold her arms over herself, or cringe in the way a lot of us do. 'She can make any woman feel like a million dollars,' said one of those who had been 'Knighted'. 'Surely not every woman?' I challenged Angela: 'What about Vicky Pollard?'

'I could do something with her,' nodded Angela.

Angela, apparently, does not really care about lingerie. She uses it as a tool to help her to make women 'make contact with themselves' and to show them how to embrace their own femininity, as this will make their man able to

It is good to make the best of yourself but it is more restful not to be too attractive'

embrace his own masculinity. Her letterhead includes a graphic of a hawk and a dove.

In any case, I walked out of the shop with my own shape adjusted for the better and feeling slightly evangelical — only slightly because I am too old now to feel zealotic about anything. However, it is time that women (it is other women that make us feel inadequate, Angela explained, not men) pulled themselves together and stopped thinking that men are examining every square inch of our bodies and thinking 'that bit is too cellulitic and that bit too crêpey'. Other women are, but men aren't.

Angela made a convincing case for the theory that men just see the general shape and respond to the general warmth and they are not focusing on the details. They just want to hug us, if they like us, but we are constantly fighting them off saying 'No, I feel too ugly!'

It is good to make the best of yourself but, in a way, it is more restful not to be too attractive. It is fun, at first, for junior beauties, but then they begin to find the attention a bit exhausting.

And, in many ways, it is better if self-confidence and the realisation that men only care how you make them feel – rather than how you look – comes in later life because that means that all the years you felt unattractive, you could be working on your personality rather than developing an unhelpful dependence on your looks to get you anywhere.

It will soon be time to make the purchase of a new bathing costume and I may now be less inclined to buy a Nigella-type burkini.

HOROSCOPES

by Victor Olliver

TAURUS 21 A pril to 21 May Plans for major change

Plans for major change are galvanised by a Pluto link to Mercury, Venus and Mars, around the 21st. You turn Miss Marple-ish in efforts to find a lost Item of personal property.

GEMINI 22 May to 21 June

The Sun enters your sign on the 22nd, heralding a mini-rebirth coupled with Pluto's determination to break with psychological baggage. Prepare to make progress by a set of new life rules.

CANCER 22 June to 22 July

A Mars-Pluto link favours deep thoughts on how best to further ambitions, especially through group efforts that benefit others and not just you. For many, a passionate, dynamic week ahead.

N LEO 23 July to 23 August

Listen carefully to what people say – or don't say – to you, as Pluto deepens Mercury around the 21st. Insights help to further work or status as your charm teases out vital Info.

VIRGO 24 August to 23 September

Lucky you! Love and finances are rejuvenated around the 21st-22nd as Pluto touches Venus. Long-distance travel, the great outdoors or publishing are subject to energetic attention.

LIBRA 24 September to 23 October

Re: loans, mortgages, legacles - new beneficial information may come to light around the 20th with a Mercury-Pluto link-up. This week you're thinking more strategically, more patiently.

SCORPIO 24 October to

A meeting of minds proves a tonic to any kind of partnership, thanks to ruler Pluto's work in your communication house. Suddenly you feel even more a part of a team.

SAGITTARIUS 23 November to 21 December

Any voluntary work benefits from a Mars-Venus tie-up: you have huge get-up-and-go to win people round. The Sun's move into Gemini on the 22nd boosts partnerships.

S CAPRICORN 22 December to 20 January

Sensuality pervades the week – from love to food to reading Keats. Creative work sparks under Mars while problems with children should lighten around the 22nd.

AQUARIUS 21 January to 19 February

Maria von Trapp (also Aquarian) you may not be, yet something of her gift for homemaking ensures happy times with loved ones under Venus. No need to sing Edelweiss, however.

PISCES 20 February to 20 March

Neighbours can be sources of intrusive noise. But this week, yours should be less annoying, particularly if you have asked for their cooperation.

ARIES 21 March to 20 April

A career-related cash improvement rewards your tenacity around the 21st-23rd. Take advantage of the Sun's move into Gemini on the 22nd to communicate ideas.

http://victorolliver.bi

HER ROYAL HIGH-LESS

She's a front-page fixture thanks to her signature style – but as we reveal, at heart the Duchess of Cambridge is a sawy shopper prepared to go the extra mile for a bargain. We've even uncovered her secret fashion map Report ZOE BEATY and KATHERINE ORMEROD

he speoulation had been feverish. But when Kate Middleton stepped out of her white Rolls-Royce and the world finelly got a glimpse of her lace Alexander McQueen wedding dress, it was official—she'd earmed her place in the feshion history books.

As her first wedding anniversary approaches, though, it's clear that Kate has taken her own, very discreet, deliberate approach to her 'fashion ioon' role. Forget, as her wedding dress choice might. have suggested, a duphess splashing her oash on designer purchases. By visiting some of Kate's favourite shops along her 'M4 fashion comidor', we've discovered a out-price royal who shops at suburban discount boutiques beloved by her mother -and who isn't afraid to happle over the price of clothes and antiques for her Kensington Palace apartment.

FOLLOWING THE BEST-PRICE ROUTINE...

She might carry a gold credit card (or three), but we have been confidentially informed by a number of local sources that Kate has gained a reputation for asking, 'Is that your best price?' in the shops near to her perents' Berkshire home. 'Despite being royalty. she still asks for a discount on every purchase,' says the owner of Kate's favourite antiques shop, Youll's Antiques in Hungerford, Having served Mrs Middleton over the years, he believes it's Kate's mother's influence that makes the duchess so careful. 'Carole is a true bargain-hunter. She has always been very strict with her money and would never allow her daughter to be ripped off-so she taught her how to barter. I always end up giving her the best price - how can you refuse a princess?' Now if only that tactio oculd work for us, too...

SECRET SHOPS The Emporium (antiques) and Youll's Antiques, both Hungerford, West Berkshire.

SHOPPING WITH THOSE SHE TRUSTS...

She could have done a Diana and employed an ex-Vogue editor as her personal stylist. But Kate prefers to keep things in the family. Literally Perhaps because she and Pippa share olothes with their mum (hello that Reiss dress). the trio often shop together. According to one of the family's favourite jewellers, they make a relexed, familiar sight. Pippa is a little minx - she has a wicked sense of humour Once all three of the Middleton ladies came in to browse, and while Kate took off her engagement ring - Diana's -to try on another she liked. Pippa sneakily hid it. Pippa let

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SECRET SHOPS Mum's wardrobe(!), Bucklebury, West Berkshire; Bei Cappelli, Furr & Co (jewellers) and Angela Knight Lingerie (Køte paid a visit before her wedding), all Hungerford, West Berkshire.

EMPLOYING A BODY DOUBLE (YES, REALLY))...

Kate's not afraid to make a quick dash to H&M and Gap on London's Kensington High Street ▶





MASTERING FASHION MATHS.

Perhaps there's enother reason Kate's so thrifty.

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SECRET SHOPS The Stook Exchange, Sunninghilt, Mulberry, Smythson and Missoni —all at Bioester Village, Oxfordshire; TK Maxx, Kensington, London.

ADOPTING THE 'FOUR SEASON RULE'...

Kate's a smart shopper. She knows that if she has to be thrifty, she needs to follow the Four Season

Rule: The M by Missoni ooat she wore for her first joint engagement with the Queen and the Duohess of Comwall was perfectly appropriate, because it was far enough removed from fashion memories to look anonymously elegant but not so old as to look out of date. It's a trick Kate uses by shopping regularly at Bioester Village, the retail outlet where she picked up the coat.

BUILDING A SECRET ADDRESS BOOK...

She's become the mistress of the high street, but Kate doesn't want every wannabe copying her look (like reality TV star Amy Childs did with the lace Zara dress), so she seeks out

Kate has become a mistress of the high street, but she doesn't want every wannabe copying her look, so she seeks out secret sales

inconspiouous stores and secret sales. She's said to take advantage of designer Bruce Oldfield's invitation-only out-price sales on selected Saturday mornings. Guests have to know what time to ring the bell of the basement at his Beauchamp Place store to be let in, and sources say Carole and Pippa have been spotted there. And whenever she's at her family home,

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YOU 15 APRIL 2012

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